



ETM 2010
ENVIRONMENTAL TRADE MISSION
NOVEMBER 17-19, Atlanta, GA USA
www.environmentaltrademission.org

HOST COMMITTEE AND SPONSORSHIP PROSPECTUS

Presenting Host Committee:

- »Atlanta Development Authority
- »Metro Atlanta Chamber
- »Consulate General of Canada, Atlanta
- »Quebec Government Office
- »German American Chambers of Commerce
- »Consulate General of the Federal Republic of Germany

»U.S. India Trade Foundation

»Switzerland Trade & Investment Promotion

»World Chamber of Commerce

Managed by:



GREENER ATLANTA
your gateway to green™
www.GreenerAtlanta.net

International Sustainable Hero- \$10,000 (4)

- Title Sponsor of the ETM 2010 receiving recognition throughout all ETM events
- Exclusive Category Sponsorship: Energy, Water, Green Buildings, or Waste & Recycling
- Executive level invited to participate in all media events during the week of the trade mission.
- Senior management delivers welcoming remarks at Official Luncheon
- Speaker and panelist participation opportunities in your specialized industry and expertise
- Corporate identity on all electronic and printed advertisements, programs, schedules and event notices
- Prominently displayed logo on ETM website with Hot link from to corporate home page or specified website/page
- Recognition from the Main Stage
- Prominent mention in all press releases
- Specifically written news article sent via E-blasts, E-Newsletters, Facebook and Twitter
- Ten reserved seats at the ETM Official Luncheon and Official Breakfast with prominent placement of table
- Ten Complimentary Passes to all Receptions

International Sustainable Champion- \$5,000 (4)

- Title Sponsor of the ETM 2010 Reception(s)
- Executive level invited to participate in all media events during the ETM
- Senior management delivers welcoming remarks at a ETM Breakfast
- Speaker participation opportunities in your specialized industry and expertise
- Corporate identity on all electronic and printed advertisements, programs, schedules and event notices
- Hot link from ETM website to corporate home page or specified website/page
- Mention in major all E-blasts, E-Newsletters, Facebook and Twitter
- Corporate identity on ETM website, www.EnvironmentalTradeMission.org
- Five reserved seats at the ETM Official Luncheon – Eight seats at the Official Breakfast- with prominent seating placement
- Eight Complimentary Passes to all Receptions



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HOST COMMITTEE AND SPONSORSHIP PROSPECTUS

International Sustainable Leader - \$2,500 (6)

- Executive level invited to participate in all media events during the ETM
- Senior management delivers welcoming remarks at a Reception
- Panel participation opportunities in your specialized industry and expertise
- Corporate identity on all electronic and printed advertisements, programs, schedules and event notices
- Hot link from ETM website to corporate home page or specified website/page
- Mention in major all E-blasts, E-Newsletters, Facebook and Twitter
- Corporate identity on ETM website, www.EnvironmentalTradeMission.org
- Two reserved seats at the ETM Official Luncheon – 2 seats at the Official Breakfast
- Five Complimentary Passes to all Receptions

International Sustainable Mentor - \$1,000 (6)

- Executive level participates in all media events during the week of the trade mission
- Corporate name on all electronic and printed advertisements, programs, schedules and event notices
- Panel participation opportunities in your specialized industry and expertise
- Mention in major all E-blasts, E-Newsletters, Facebook and Twitter
- Corporate name on ETM website, www.EnvironmentalTradeMission.org
- One reserved seat for the Conference, Kick-off Breakfast and Official Luncheon - with prominent seating placement
- 2 Complimentary Passes to all Receptions

ETM Host Committee –Must be Invited to Join

- Meet with International Officials and participating delegates.
- One-on-One opportunities to discuss new clean technologies
- Invited to the Official ETM 2010 Welcome Reception – up to two attendees
- One Comp Ticket and Discount tickets on Conference fees, Kick-off Breakfast and Official Luncheon
- Corporate name on ETM 2010 website and all electronic and printed programs